



Molly Sofia Leo

Graphic Designer | Web/Mobile Designer | UI/UX Designer

Contact

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Hobbies

Fighting Games

Riichi Mahjong

Miniature Painting

Skills:

Figma

Adobe Xd

Photoshop

Illustrator

Wireframing

Prototyping

Workflows

Art Direction

Managment

DotDigital

Klaviyo

Shopify

Education:

New Media & Design

Bachelors Degree

Rochester Institute of Technology

About Me

Hey there! I'm Molly, a designer from Rochester NY, with a passion for web/mobile design. I'm a leader that communicates the best I can with my team, and drive to create the best user experience. When I'm not working you can find me relaxing and watching movies. In 2021, I documented all the new movies I had watched, as well as rewatching and ranking all the marvel movies. If you love movies, let's chat!

Experience

Graphic Designer | Whole Latte Love

2019 - Current

I'm currently a Graphic Designer at Whole Latte Love, with a passion for web/mobile design. My work here has ranged from email marketing, social media content, art direction, site promotions, and web/mobile updates. In my time here I have established better design practices for my team, mentor new designers, and improve upon our marketing scheduling/planning. I enjoy prototyping and mocking up concepts for site updates, stay tuned to new updates!

My team knows me for being passionate, direct, and understanding to situations and limitations. I show great leadership in our projects and organizational skills in management.

Graphic Designer | CMP Tech

2015 - 2019

I was a designer for CMP Tech, now Mad Collective, for 3+ years. In this entry level position, most of my responsibilities were creating banner advertisements for our virtual reality adult entertainment brand. Although I was the only designer in our branch, I got my first taste at designing for web/mobile.